

## Advertising Pricing Chart:

Below is the current basic price including service tax for advertising your school, training-center or business with schosys.com.

Location	Position	Daily (Rs.)	Weekly (Rs.)	Monthly (Rs.)	Yearly (Rs.)	Availability	Visibility
Homepage: First Page Visits: High	Top	57	359	1368	14364	Yes	Always
	Middle	46	290	1104	11592	Yes	Always
	Bottom	34	214	816	8568	No	Always
	Mid Right	43	271	1032	10836	Yes	Always
List Page: schools list after search Visits: Moderate	Top	54	340	1296	13608	Yes	Always
	Middle	21	132	504	5292	Yes	Sometimes
	Bottom	12	76	288	3024	Yes	Sometimes
	Right	38	239	912	9576	No	Always
	Left	42	265	1008	10584	No	Always
Detail Page: School Detail Page Visits: High	Top	59	372	1416	14868	Yes	Always
	Middle	51	321	1224	12852	Yes	Always
	Right	43	271	1032	10836	Yes	Always
	Left	47	296	1128	11844	Yes	Always
Article Page: List of Articles, Visits: Low	Top	11	69	264	2772	Yes	Always
	Right	8	50	192	2016	Yes	Always
Article Detail Page: Article details Visits: Low	Top	10	63	240	2520	Yes	Always
	Middle	5	32	120	1260	Yes	Always
	Right	7	44	168	1764	Yes	Always

## Terms & Conditions

- Ads will be visible on all devices all the time within the subscription period.
- Visits are as per the current scenarios received from Google Analytics.
- Visibility of Ads for 'Middle' and 'Bottom' position on 'School List Page' will depend on the number of schools retrieved from the search condition.
- Full Payment in advance to be made for Daily, Weekly and Monthly Plans. Quarterly Payments can be made for Yearly Plan only.
- Display of Ads on the basis of realization of payment.
- Position of the ad can be adjusted or changed on mobiles devices.

## Payment Method

Currently we accepting below payment methods

1. Online Transfer: Amount can be transferred to (A/C#: 3090002100113893, IFSC:PUNB0309000, Bank: PUNJAB NATIONAL BANK, Branch: JUNG PURA EXT)
2. PayTM: Amount can be transferred to (9821227664)
3. DD/Cheque: DD or Cheque can be made in Favor of 'NSERVICES' and send to (NSERVICES, J-76, ASHIANA COMPLEX, ABULFAZAL ENCLAVE-1, OKHLA, NEW DELHI-110025)

If possible send the acknowledgement or evidence or image of the cheque/dd/paytm/online transfer reference number through message or WhatsApp to 8467858777.

## Requirement

1. Image to display on the Ad (File Size: ). Image file can be JPEG, JPG, GIF, PNG.
2. If image not available then provide contents to display on the Ad (Header Text and Description with font and background colors).
3. Website link to redirect to website if any.
4. Payments as specified.